



Your message. Your community.

EFFECTIVE | AFFORDABLE | CONVENIENT | TARGETED



# Solutions designed just for *you*.

**From the beginning**, Town Money Saver set out with two goals in mind: To provide affordable, effective advertising solutions to local businesses and to offer a product that encourages people to shop and save locally. With more than two decades under our belt, we are proud to say that mission remains unchanged.



*Your* success is *our* success.

We specialize in helping local businesses thrive.

“In 30 years, I haven’t found anything that’s done better for me.”

— Charles Baerman | Owner of Baer Fit



Baer Fit celebrated its 30-year anniversary in 2017.

*“It’s just really, really simple. [Town Money Saver] takes all the work out of it. It’s recognizable and really a good product. I would highly recommend it.”*

# Choose the size that fits your needs.

## FULL-PAGE

Full bleed inside



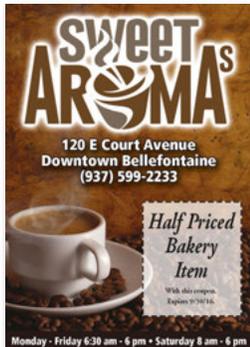
## 1/2-PAGE

No bleed



## 1/4-PAGE

No bleed



## DIGITAL LISTING

Included FREE with every magazine ad

An online profile featuring your business info and coupons from your ad is included. Customers can access the digital coupons from our website or mobile app.



[townmoneysaver.com](http://townmoneysaver.com)

# Quality is our formula.

Your message deserves nothing but the best.

That's why Town Money Saver aims to give you the best quality for the best price. We back that up with rigorous printing standards, glossy paper and **free** professional ad design.



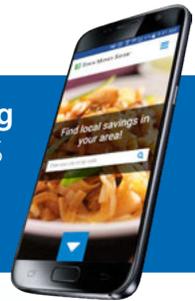
**FREE**  
Professional  
Ad Design

# Ready to *scale up* your campaign?

Go bigger with Town Money Saver's multi-market advertising.

**Less isn't *always* more.** With Town Money Saver's multi-market advertising option, we put you in the driver's seat, allowing you to place your ad in any market you see fit. Best of all, your rate goes down as you increase the number of markets. In other words, the more your run, the more you save. Talk about a sweet deal.

Your **FREE** digital listing will appear on the TMS website and mobile app everywhere your ad runs.



## Where does TMS mail?

We mail to over 2.2 million homes and businesses in over 160 communities in the Midwest every month. Your TMS representative can share maps and details about circulation with you.

